Amerisure Mutual Insurance Company is an insurance organization charged with creating exceptional value for our Partners For Success® agencies, employees and policyholders. As an “A” rated (Excellent) property and casualty insurance company licensed in all 50 states, we provide a robust line of insurance solutions to protect businesses focused in construction, manufacturing and healthcare through strategically located Core Service Centers. For more information, visit amerisure.com.

FACTS
- Founded in 1912
- Headquartered in Farmington Hills, MI
- 12 Core Service Centers
- More than 700 employees
- “A” (Excellent) A.M. Best Company rating
- 80 Net Promoter Score (The Net Promoter Score is one of the most recognized measures of client loyalty and is based on a single question: On a scale of 0 to 10, how likely are you to refer to a friend or colleague?)

PARTNERS FOR SUCCESS®
Partnering with an exclusive group of independent agencies is a cornerstone of our strategy. Our relationships are strategically focused on those independent agencies who deliver industry-leading commercial insurance solutions, and who know and value our products and culture. This strategy, coupled with our flexible and superior service delivery, provides our agencies an unmatched competitive advantage in the marketplace and produces exceptional results.

DISTRIBUTION
- 116 Partners For Success® agencies
- Licensed in all 50 states
- Operating in 22 states

NORTH REGION
- Farmington Hills
- Chicago
- Indianapolis
- Minneapolis

WEST REGION
- Dallas
- Phoenix
- St. Louis

CENTRAL REGION
- Atlanta
- Charlotte
- Memphis
- Richmond

SOUTH REGION
- Tampa

FINANCIALS (2018)
- $2.9B ASSETS
- $984M SURPLUS
- $840M DIRECT WRITTEN PREMIUM

PRODUCTS
- Workers’ Compensation
- Large Deductible
- General Liability
- Group Captive
- Inland Marine
- Property
- Umbrella
- Commercial Auto
- Pollution

TARGET MARKETS

CONSTRUCTION
We know the unique exposures encountered every day in the construction business — including jobsite injuries, stolen equipment, and vehicle accidents. We use our experience and knowledge to help reduce exposures and lower the total cost of risk. Our focus is on commercial general contractors and specialty trades, including carpenters, concrete, electrical, drywall, insulation, plumbing, and HVAC.

HEALTHCARE
We recognize the distinctive, highly-regulated business environment in which healthcare professionals operate. We believe these individuals deserve the same level of care and protection when they are injured. Our focus is on the professionals within hospitals and clinics, as well as long-term care facilities, including skilled nursing, assisted living and continued care retirement communities.

MANUFACTURING
We understand that manufacturers play an integral part in nearly every business sector, which is why we leverage our market expertise to create customized risk management solutions that reflect the specific industry of the insured. Our focus is on a broad spectrum of businesses including furniture, metal, print, plastic, and stone manufacturing.

amerisure.com
IN THE COMMUNITY
As business leaders, we have a unique opportunity to create value in the communities where we live and work. Lending support to charities throughout the country, the Amerisure Charitable Foundation is committed to improving the quality of life for people of all ages through philanthropy and volunteerism. Our employees volunteer by giving their time at events — including building homes, mentoring at-risk youth, and providing disaster relief.

We are a proud supporter of the following organizations, among others:
- Boys & Girls Clubs of Southeastern Michigan
- Coalition on Temporary Shelter (COTS)
- Insurance Industry Charitable Foundation
- Junior Achievement, Inc., SE Michigan
- Life Remodeled
- Make-A-Wish
- Pinellas Habitat for Humanity
- Special Olympics Michigan
- United Way of the Coastal Empire
- Vista Maria

AMERISURE CHARITABLE FOUNDATION CONTRIBUTIONS TOTATED $535,950 IN 2018

1Source: 2018 A.M. Best data
2Source: Independent Amerisure Transactional NPS surveys, Amerisure Agency Satisfaction study, and Amerisure NPS Benchmark study.