

Introducing Amerisure's Fleet Solutions and Safety Campaign

It's time to hit the road! Businesses that mobilize their products and services need to know how to operate their fleets safely. The annual accident rate for commercial fleets is around 20 percent. Fleet drivers who travel more than 25,000 miles each year have an even greater exposure to crash risks.

To help reduce these risks, we'll be showcasing various technologies, tools and tips throughout 2020 that can help drive the efficiency and safety of commercial fleets.

A chance to show you what we've learned

Over the past few years, Amerisure has conducted numerous pilot programs to improve the experience of our commercial auto policyholders — and protect their bottom line. We see this campaign as an opportunity to share that journey with you and highlight some of the best practices and innovative products that resulted from the pilot programs.

How it works

Employees from Amerisure's risk management, corporate underwriting and marketing teams will collaborate to provide you timely resources and information. Much like our [2019 Fall Prevention and Safety Campaign](#), we will utilize email, social media and amerisure.com to communicate messages on a monthly basis.

Check out a sneak-peek of some of the topics below:

- Telematics
- Cellphone-blocking technology
- Dash cams
- Driver training and coaching
- Hiring practices
- Much more!

Participate with us

The true success of our campaign is dependent upon the participation of our employees, partner agencies and policyholders. We hope you'll commit to promoting safe driving in your community in 2020!

Sincerely,



Kevin Clary
Vice President,
Risk Management



Jayashree Ishwar
Chief Underwriting Officer