

Media Contact:

Eric Turmel, Corporate Communications and Marketing Coordinator
(248) 426-7914 | eturmel@amerisure.com

James M. Nicholson Elected to Board of Directors of Amerisure

Farmington Hills, Mich., Oct. 13, 2014—The Amerisure Companies announce the election of James M. Nicholson to the board of directors of Amerisure Mutual Holdings, Inc. and the Amerisure Companies.

“Jim brings a wealth of knowledge and experience to his board and committee positions,” said Greg Crabb, President and CEO of Amerisure Insurance Companies. “With years of leadership positions both inside and outside the insurance industry, Jim is a welcome addition to our board.”

Nicholson is Vice Chairman of Detroit-based PVS Chemicals, Inc. responsible for PVS Technologies, Inc., PVS Transportation, PVS Chloralkali, PVS Services Group, Siam PVS Chemicals, Peninsula Insurance Company Ltd. (Bermuda), The Chantland Company and Chantland MHS. Prior to joining PVS, he held positions in the property/casualty insurance industry at Amerisure, Aon Corp. and Electric Insurance Co.

Nicholson will serve on the Amerisure Board Compensation & Governance and Investment & Acquisition Committees. He joins current Amerisure Directors Karen Batchelor, Robert K. Burgess, Charles B. Coe, Dennis R. Herrick, Phillip E. Love, Jr., James B. Nicholson, Richard F. Russell and Bettina M. Whyte.

In addition to his board position at Amerisure, Nicholson serves on the board of directors of the YMCA of Metro Detroit, The Nature Conservancy, Citizens Research Council of Michigan, the MSU College of Law, Grosse Pointe Hunt Club, and as a member of the board of trustees of the College for Creative Studies. He is Chairman Emeritus of Junior Achievement of Southeastern Michigan and the Michigan Manufacturers Association.

Nicholson holds a BA in economics from Stanford University and a MBA from the University of Chicago.

-more-

Press Release



For Immediate Release

26777 Halsted Road | Farmington Hills, MI 48331 | www.amerisure.com

Media Contact:

Eric Turmel, Corporate Communications and Marketing Coordinator
(248) 426-7914 | eturmel@amerisure.com

About Amerisure Insurance

Amerisure Mutual Insurance Company, a stock insurer, is a property and casualty insurance company with experience insuring American businesses since 1912. Amerisure and its affiliates target mid-sized commercial enterprises in manufacturing, construction and healthcare through strategically located Core Service Centers across the United States. For more information, visit www.amerisure.com.

###