

For Immediate Release

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Amerisure appoints new Vice President and General Counsel

FARMINGTON HILLS, Mich., March 22, 2016—Amerisure Mutual Insurance Company announced that Joanne Finnorn has joined the Company as Vice President and General Counsel. In this position, Finnorn reports to Angela McBride, Chief Administrative Officer.

Finnorn is responsible for all aspects of Amerisure’s Office of Legal Counsel, and is charged with oversight of corporate compliance with all applicable legal and regulatory requirements. Finnorn is also a member of the Company’s strategic leadership team.

“Joanne comes to Amerisure with a wealth of legal, regulatory and compliance experience that will serve her well in this important role within the Company,” said McBride. “In addition to bringing a strong and seasoned voice to our management team, I am confident her impressive track record will help us achieve our long-term goals.”

Prior to joining Amerisure, Finnorn was General Counsel at HouseSetter LLC; Principal of Finnorn Law & Advisory Services; Vice President and General Counsel of OnStar; and General Counsel of GMAC Europe in Zurich, Switzerland. She began her career at General Motors as an attorney.

Finnorn earned a B.A. in business and history from Alma College, Alma, Mich., and received her J.D. from Stanford Law School, Stanford, Calif.

About Amerisure Insurance

Amerisure Mutual Insurance Company is an insurance organization charged with creating exceptional value for its *Partners for Success*[®] agencies and policyholders. As an A-rated (Excellent) property and casualty insurance company licensed in 50 states, Amerisure provides a comprehensive line of insurance products to protect businesses focused in construction, manufacturing and healthcare through strategically located Core Service Centers. For more information, visit amerisure.com.

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