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Jessica Soufrine Promoted to Regional Vice President, West Region

FARMINGTON HILLS, Mich., March 11, 2019 — Amerisure Mutual Insurance Company is pleased to announce that Jessica Soufrine has been promoted to regional vice president of the west region. In this role, Soufrine will lead underwriting operations and relationship management activities for Amerisure’s west region, which includes Core Service Centers (CSC) in the states of Arizona, Missouri and Texas.



Jessica Soufrine, Amerisure’s regional vice president, west region

“Jessica has outstanding relationships with our Partners For Success® agencies, as well as innovative, technical expertise, that will help Amerisure and our partner agencies grow profitably in the west region,” said Matt Ford, Amerisure’s vice president of field marketing and underwriting (FMU). “Jessica has had tremendous success in her multiple position tenure with Amerisure, and we look forward to supporting her in this new role, as she helps us achieve our strategic and operational objectives.”

Soufrine began her career in insurance as a property claims adjuster for Travelers. She then joined Amerisure as a developmental marketing underwriter, and has held positions of increasing responsibility — including FMU manager of the Dallas CSC, and assistant vice president of FMU for the west region. Under her leadership, the Dallas CSC wrote a record-breaking amount of new business and saw tremendous profit improvement in commercial auto. Jessica was also recognized twice by Amerisure’s Champions program for her organizational contributions.

Soufrine earned her bachelor’s degree in advertising from Appalachian State University.

About Amerisure

Amerisure Mutual Insurance Company is an insurance organization charged with creating exceptional value for its Partners For Success® agencies and policyholders. As an “A” rated (Excellent) property and casualty insurance company licensed in 50 states, Amerisure provides a comprehensive line of insurance products to protect businesses focused in construction, manufacturing and healthcare through strategically located Core Service Centers. For more information, visit amerisure.com.

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