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## **Amerisure Announces New Appointments to Field Marketing & Underwriting**

**Farmington Hills, Mich., April 22, 2015**—Amerisure Mutual Insurance Company announces the appointment of Mark Gromek to Regional Vice President, and the promotion of Laura A. Irwin to Director of Field Marketing & Underwriting (FMU) Service and Support. Gromek, based in Atlanta, and Irwin, based in Farmington Hills, Mich. report to Michael Dieterle, Vice President of FMU.

Gromek, responsible for four of Amerisure’s 12 Core Service Centers, brings more than 20 years of property and casualty experience in agency management, as well as marketing and underwriting. Prior to joining Amerisure, Gromek served as Middle Market Regional Vice President with The Hartford insurance company, responsible for four Midwestern states.

Irwin’s role involves overseeing a newly created department — FMU Service and Support — which brings Amerisure’s FMU policy processing and support services into one unit. Irwin has held two prior positions with Amerisure and possesses 25 years of experience within the insurance industry.

“The primary focus for the FMU team is to continue providing quality and timely policy service to our *Partners for Success*® (PFS) agencies and marketing underwriting staff,” said Dieterle. “With our resources aligned, the FMU team will be charged with innovative ways to enhance support to the marketing underwriting staff to allow them more time to spend with our PFS agencies. I am excited about the opportunities these two new appointments will bring to Amerisure and our partner agencies.”

### **About Amerisure Insurance**

Amerisure Mutual Insurance Company, a stock insurer, is a property and casualty insurance company with experience insuring American businesses since 1912. Amerisure and its affiliates target mid-sized commercial enterprises in manufacturing, construction and healthcare through strategically located Core Service Centers across the United States. For more information, visit [www.amerisure.com](http://www.amerisure.com).