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## **Amerisure's Gerald Chiddick Elected Chair of the Board of Directors of Junior Achievement of Southeastern Michigan**

**Farmington Hills, Mich., Nov. 7, 2014**—Amerisure Mutual Insurance Company announces the election of Gerald Chiddick, Vice President of Marketing with Amerisure, to chair of the board of directors of Junior Achievement of Southeastern Michigan (JASM). The announcement was made during the organization's annual meeting.

JASM board of directors consists of 42 members responsible for legal, fiduciary and operational initiatives. The board focuses on the organization's statewide expansion model, policy and revenue diversification. Chiddick will preside at all regular and special meetings, provide leadership and assure all orders and resolutions are carried out.

"JASM is a partnership between the local business community, educators and volunteers working together to provide hands on experiences educating our young people on the importance of economics of life," said Chiddick. "This is a great organization with a rich history here in southeast Michigan. I have had the opportunity to be part of JA's unique volunteer-based teaching approach combining their proven curricula with the ability to share personal and professional experiences with students. I share the passion and commitment to how JA inspires students to believe in themselves, engaging them to make a difference in the world."

More than 40,000 young people will be impacted by JASM in 2014 in partnership with 1,900 dedicated volunteers. The organization's programs change lives by giving young people the tools to thrive and teaching three crucial lessons: personal financial responsibility, workforce readiness and entrepreneurial thinking. JA inspires and prepares young people to succeed in a global economy. This mission is accomplished through volunteers who take the time to teach, provide role model behavior and establish a mentoring relationship with students in kindergarten through twelfth grade. Visit [www.jamichigan.org](http://www.jamichigan.org) to learn how you can help.

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# Press Release



**For Immediate Release**

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**About Amerisure Insurance**

Amerisure Mutual Insurance Company, a stock insurer, is a property and casualty insurance company with experience insuring American businesses since 1912. Amerisure and its affiliates target mid-sized commercial enterprises in manufacturing, construction and healthcare through strategically located Core Service Centers across the United States. For more information, visit [www.amerisure.com](http://www.amerisure.com).

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