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26777 Halsted Road | Farmington Hills, MI 48331 | www.amerisure.com

Media Contact:

Gabrielle Dolenga

Marketing Communications Specialist

248.426.7914 | GDolenga@amerisure.com

Amerisure's Vice President of Marketing Named *Michigan Chronicle* Man of Excellence

FARMINGTON HILLS, Mich., August 13, 2018— Gerald Chiddick, Amerisure's vice president of marketing, was recently named a 2018 Man of Excellence by the *Michigan Chronicle*. From more than 500 nominations, Mr. Chiddick was one of only 50 men to receive this honor.

The *Michigan Chronicle* utilizes its Men of Excellence program to recognize "local African American men who continue to break the mold and affect change in their professions and communities. These men are visionaries in their given fields and inspire those around them to go beyond the norm and strive for exceptional. They are champions of our economic empowerment and diversity, the backbone of our religious and education organization, and driving forces in politics and community service. They are entrepreneurs, community leaders, husbands and inspirers. They defy expectations and change the status quo."



Gerald Chiddick, Amerisure's vice president of marketing

The Detroit Pistons, Motor City Casino Hotel and Wayne County Community College of Detroit sponsored a dinner reception for the 2018 honorees at Motor City Casino on Aug. 3, 2018. Chiddick was joined at the reception by members of his family and Amerisure's marketing department.

"Those who know Gerald can appreciate the passion and visionary inspiration he brings to his leadership role at Amerisure," said Todd Ruthruff, Chief Relationship Officer at Amerisure. "His recognition as a 2018 Man of Excellence illustrates collaboration, passion and integrity which are a reflection of Gerald's character and Amerisure's values."

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