

For Immediate Release

26777 Halsted Road | Farmington Hills, MI 48331 | www.amerisure.com

Media Contact:

Eric Turmel, Senior Marketing and Communications Specialist
(248) 426-7914 | eturmel@amerisure.com

Justin Roebuck Joins Amerisure as Director of Business Analysis & Quality Assurance

FARMINGTON HILLS, Mich., January 13, 2016—Amerisure Mutual Insurance Company announced Justin Roebuck has joined the Company as Director of Business Analysis & Quality Assurance. Roebuck reports to Shawn O’Rourke, Chief Technology Officer.

Roebuck is responsible for leading activities of the business analysis and quality assurance areas. In this role, he directs and advises the Amerisure business analysis staff on best practices and policies for requirement management and delivery. He also oversees quality assurance to ensure that accurate, dependable and reliable delivery of solutions align to the goals and expected outcomes of Amerisure technology based projects.

Roebuck joins Amerisure with more than 17 years of experience in leading and delivering all phases of diverse technology projects. Most recently, Roebuck was Vice President – Business Analysis at Comerica Bank where he was responsible for the management and delivery of business analysis. Prior to that, he held leadership positions with Lochbridge Consulting, (formerly Compuware) and various fortune 500 companies within the information technology based disciplines of business analysis and quality assurance.

“Justin is a great addition to the Amerisure IT team,” said O’Rourke. “His broad-based experience will further advance the Company’s technology initiatives to drive solutions and achieve business results.”

He received a BS from Southern Illinois University, Carbondale and a MBA from DePaul University—Kellstadt Graduate School of Business, Chicago. Roebuck has also gained certifications within Business Analysis (CBAP), Project Management (PMP) and Agile (CSM) disciplines during his tenure within the information technology sector.

-more-

Press Release



For Immediate Release

26777 Halsted Road | Farmington Hills, MI 48331 | www.amerisure.com

Media Contact:

Eric Turmel, Senior Marketing and Communications Specialist
(248) 426-7914 | eturmel@amerisure.com

About Amerisure Insurance

Amerisure Mutual Insurance Company is an insurance organization charged with creating exceptional value for its *Partners for Success*[®] agencies and policyholders. As an A-rated (Excellent) property and casualty insurance company licensed in 50 states, Amerisure provides a comprehensive line of insurance products to protect businesses focused in construction, manufacturing and healthcare through strategically located Core Service Centers. For more information, visit amerisure.com.

###