

For Immediate Release

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Amerisure Receives National Best and Brightest Company to Work For Recognition

FARMINGTON HILLS, Mich., February 15, 2016—Amerisure Mutual Insurance Company was named for the first time as a national “101 Best and Brightest Companies to Work For” by the National Association for Business Resources (NABR).

With over 20 years of experience conducting Best and Brightest Company competitions, the NABR identified numerous best Human Resource practices and provided benchmarking for companies that continue to be leaders in employment standards. Amerisure was honored for its compensation and benefits package, community initiatives, shared vision, work-life balance, employee achievement recognition, education opportunities and development programs.

“We are so pleased to receive this honor, and it’s incredible that we were recognized as a winner the first time we took part,” said Angela McBride, Chief Administrative Officer with Amerisure.

“Our Employee Value Proposition is very important to the Company, and the fact that Amerisure wins awards like these is a reflection of how much our values resonate with employees. I’d like to congratulate our more than 700 employees for all they do each day to make this possible.”

The Best and Brightest Companies to Work For is a program of the NABR, providing the business community an opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. Organizations are assessed based on categories such as communication, work-life balance, employee education, diversity, recognition, retention and more. The winners are those companies that are cultivating better business, creating richer lives and building a stronger community as a whole.

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About the Best and Brightest Programs

The Best and Brightest Companies to Work For® competition identifies and honors organizations that display a commitment to excellence in operations and employee enrichment that lead to increased productivity and financial performance. This competition scores potential winners based on regional data of company performance and a set standard across the nation. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. There are numerous regional celebrations throughout the country.

About Amerisure Insurance

Amerisure Mutual Insurance Company is an insurance organization charged with creating exceptional value for its *Partners for Success*® agencies and policyholders. As an A-rated (Excellent) property and casualty insurance company licensed in 50 states, Amerisure provides a comprehensive line of insurance products to protect businesses focused in construction, manufacturing and healthcare through strategically located Core Service Centers. For more information, visit amerisure.com.

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