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Amerisure Promotes Matthew Ford to Regional Vice President

Farmington Hills, Mich., March 4, 2014—Amerisure Mutual Insurance Company announces the promotion of Matthew Ford to Regional Vice President. In this position, Ford is based in Amerisure’s Atlanta Core Service Center (CSC).

“Matt’s extensive experience, along with his strong technical knowledge and leadership capabilities, will prove to be instrumental. He will lead the region in continuing to deliver exceptional service to our *Partners for Success*[®] agencies and their clients,” said Michael Dieterle, Vice President of Field Marketing & Underwriting.

In addition to his current regional responsibility of Amerisure’s Atlanta, Charlotte, and Virginia CSCs, he will also oversee the Company’s Memphis CSC. Ford has been with Amerisure for nearly 25 years. He began his career as a Marketing Underwriter Trainee, and served in a variety of marketing underwriting roles within the organization. In 2006, he relocated to Atlanta to become the CSC Manager, then promoted to Assistant Vice President.

Ford received his Bachelor of Science degree in Insurance from Ball State University, Muncie, Ind. He’s a recipient of Amerisure’s Marketing Underwriting of the Year award and was a participant in the Company’s 2013 Leadership Academy.

About Amerisure Insurance

Amerisure Mutual Insurance Company, a stock insurer, is a property and casualty insurance company with experience insuring American businesses since 1912. Amerisure and its affiliates target mid-sized commercial enterprises in manufacturing, construction and healthcare through strategically located Core Service Centers across the United States. For more information, visit www.amerisure.com.

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