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Gregory J. Crabb elected President and CEO of Amerisure

Farmington Hills, Mich., May 9, 2014—Amerisure’s Board of Directors announced Gregory J. Crabb succeeds Richard F. Russell as President and CEO of Amerisure Mutual Insurance Company effective today. Amerisure Mutual Insurance Company represents the insurance operations of Amerisure Mutual Holdings, Inc. Russell will remain as President and CEO of Amerisure Holding Companies until his planned retirement by year end. At that time, it is anticipated that Crabb will assume Russell’s remaining leadership responsibilities.

Crabb joined Amerisure in 2008 as Chief Administrative Officer with accountability for Business Process, Claims, Human Resources, Information Technology, Internal Audit and Legal. In addition, for the past three years, Crabb has served as Chair of Amerisure’s Operational Governance Committee which is responsible for Amerisure’s day to day operations.

“Through the years, Greg has demonstrated his understanding and commitment to Amerisure’s strategy and culture. His ability to work with the Board and his peers is exceptional,” said James B. Nicholson, Chairman of the Board, Amerisure Mutual Insurance Company and the Amerisure Companies. Russell added that Crabb “has proven his leadership capabilities in his role as CAO and has developed a highly talented leadership team that has made significant improvement in our operations.”

“I am truly excited about this opportunity and it is a privilege to lead our more than 700 dedicated employees,” said Crabb. “Looking ahead, the Amerisure team will stay true to who we are while also continuing to enhance the exceptional value we provide to our *Partners for Success*[®] agencies and policyholders.”

Prior to joining Amerisure, Crabb was a Vice President in the Middle Market & Specialty Commercial division of The Hartford based in Hartford, Conn. During his tenure, he also served as a Vice President in the Claims department. Before joining The Hartford in 1997, he was a practicing attorney.

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Press Release



For Immediate Release

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Crabb received a BA (Honors) from the University of Western Ontario, London, Canada, and a Juris Doctorate from Emory University, Atlanta.

Crabb and his wife, Cheryl, have three daughters and reside in metro Detroit. In addition, he currently serves as a Board Member of the Michigan Chamber of Commerce in Lansing, Mich.

About Amerisure Insurance

Amerisure Mutual Insurance Company, a stock insurer, is a property and casualty insurance company with experience insuring American businesses since 1912. Amerisure and its affiliates target mid-sized commercial enterprises in manufacturing, construction and healthcare through strategically located Core Service Centers across the United States. For more information, visit www.amerisure.com.

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