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## **Amerisure selected as one of *Metropolitan Detroit's 101 Best & Brightest Companies to Work For***

**Farmington Hills, Mich., August 25, 2014**—Amerisure Mutual Insurance Company is the recipient of the *101 Metropolitan Detroit's Best and Brightest Companies to Work For*<sup>™</sup> award from the Michigan Business and Professional Association (MBPA). Amerisure was chosen from among hundreds of businesses from southeast Mich. to receive the prestigious honor.

"It's a great honor to receive this recognition nine times from the MBPA," said Angela McBride, Chief Administrative Officer with Amerisure. "Year after year, we strive to ensure our human resource practices meet and exceed the expectations of our employees to allow them to excel in their careers. Each individual is encouraged to participate in formal training and professional development enhancing their skills, enabling them to take on more responsibility and advancing within the organization."

The Best and Brightest Companies to Work For is a program of the MBPA providing the business community an opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. The national program celebrates those companies that are cultivating better business, creating richer lives and building a stronger community as a whole.

"We are honored to recognize the efforts of this year's 'Best and Brightest' companies. These companies have created impressive organizational value and business results through their policies and best practices in human resource management. This award has become a designation sought after by hundreds of Metro Detroit's area companies and is a powerful recruitment tool in the drive to attract and retain exceptional employees," said Jennifer Kluge, President with MBPA.

To be eligible, an employee nominates their employer to receive the achievement. The company's human resource dept. is contacted to complete an extensive questionnaire regarding policies and practices. Employees are then randomly selected to participate in an anonymous confidential survey about their work environment. The data is submitted to an independent market research firm to examine the surveys and companies receiving the highest points are selected as one of *Metropolitan Detroit's 101 Best & Brightest Companies to Work For*.

Recipients of the annual award will be recognized at an event on Sept. 23.

## For Immediate Release

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### **About Amerisure Insurance**

Amerisure Mutual Insurance Company, a stock insurer, is a property and casualty insurance company with experience insuring American businesses since 1912. Amerisure and its affiliates target mid-sized commercial enterprises in manufacturing, construction and healthcare through strategically located Core Service Centers across the United States. For more information, visit [www.amerisure.com](http://www.amerisure.com).

### **About MBPA**

The Michigan Business and Professional Association boasts a statewide sphere of influence that no other organization of its kind can claim, leveraging a depth of programs and community initiatives that positively impact more than 150,000 businesses. Visit them online at [www.michbusiness.org](http://www.michbusiness.org).

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