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## AMERISURE NAMES JIM BRANNEN TO BOARD OF DIRECTORS

**FARMINGTON HILLS, Mich., May 8, 2020** — Amerisure Mutual Insurance Company announces that Jim Brannen has joined its Board of Directors.

"I am pleased to welcome Jim to our Board of Directors," said Gregory J. Crabb, President and Chief Executive Officer of Amerisure. "His demonstrated corporate leadership and knowledge of the insurance industry are exactly what our executive team sought in our newest Board Member." Amerisure's Chairman, Phillip E. Love Jr., added, "Jim's extensive expertise in finance, business planning and innovation will be a great addition to Amerisure's Board of Directors."

Brannen most recently served as the Chief Executive Officer of FBL Financial Group, Inc., and its related companies including Farm Bureau Life Insurance Company; Farm Bureau Property Casualty Insurance Company; and Western Agricultural Insurance Company. He retired earlier this year after 29 years of service.

During his tenure, he held roles of increasing responsibility including Chief Financial Officer; Chief Administrative Officer and Treasurer; Vice President of Finance; and Vice President of Tax. Prior to that, he spent the early part of his career at EY, formerly known as Ernst & Young.

Brannen also serves on the Board of Directors for FBL Financial Group, Inc. and affiliated companies; and is the Chairman of the Board for Greater Western Bancorp. Inc. He also supports United Way of Central Iowa; Greater Des Moines Partnership; and the Federation of Iowa Insurers. Previously, he served on the American Property Casualty Insurance Association (APCIA) Board.

Brannen received his Bachelor of Business Administration degree from the University of Iowa and is a member of the Iowa Society of Certified Public Accountants and the American Institute of Certified Public Accountants.

### About Amerisure

Amerisure Mutual Insurance Company is an insurance organization charged with creating exceptional value for its Partners For Success® agencies and policyholders. As an "A" rated (Excellent) property and casualty insurance company licensed in 50 states, Amerisure provides a comprehensive line of insurance products to protect businesses focused in construction, manufacturing and healthcare through strategically located Core Service Centers. For more information, visit [amerisure.com](http://amerisure.com).



*Jim Brannen, Board Member,  
Amerisure*