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Amerisure Introduces New Pollution Products to Protect Against Environmental Risks

Two liability coverages available to policyholders for effective dates beginning June 1

Farmington Hills, Mich., April 20, 2015—To safeguard against job site and fixed premise operations that may contain environmental risks to natural resources or property, Amerisure Mutual Insurance Company is introducing new pollution endorsements to protect businesses against those potential risks. The two new liability coverages are designed to provide protection for policyholders for effective dates beginning June 1.

“We are excited about the introduction of this product enhancement for the Company,” said Gerald Chiddick, Vice President of Marketing with Amerisure. “With the introduction of these endorsements, it expands our product offering for our *Partners for Success*[®] (PFS) agencies, increases our new business opportunities and helps round out our largest target market. Each provides comprehensive, pay-on-behalf, environmental pollution liability coverage at an affordable price.”

Contractor’s Pollution Legal Liability Insurance (CPL) endorsement provides coverage for bodily injury, property damage, environmental damage, cleanup costs and legal expense, including coverage for transportation solely and directly in support of contracting services. CPL is available to all eligible contractors for job site risks. Premises Pollution Legal Liability Insurance (PPL) endorsement provides coverage for bodily injury, property damage, environmental damage, cleanup costs and legal expense. PPL is available to all eligible insureds, contractor or non-contractors, for fixed premise risks.

According to Paul Lipscomb, Senior Product Market Analyst with Amerisure, “There are more instances where a contractor, job site or home base of construction operations has the potential for pollution liability resulting from some kind of pollution incident. This can be addressed with the CPL and PPL endorsements. These endorsements allow our PFS agencies to provide additional protection to policyholders, such as general contractors, electricians, HVAC, excavators and concrete/asphalt contractors.”

For Immediate Release

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A resource page is available on amerisure.com to provide valuable information for PFS agencies and their clients, such as brochures outlining CPL and PPL benefits; product feature sheets, an infographic; and slideshow presentation.

To offer its new pollution products, Amerisure enlisted the expertise of the Environmental division of XL Group plc as a strategic reinsurance partner.

About Amerisure Insurance

Amerisure Mutual Insurance Company, a stock insurer, is a property and casualty insurance company with experience insuring American businesses since 1912. Amerisure and its affiliates target mid-sized commercial enterprises in manufacturing, construction and healthcare through strategically located Core Service Centers across the United States. For more information, visit www.amerisure.com.

About XL Group plc

XL Group plc (NYSE:XL), through its subsidiaries, is a global insurance and reinsurance company providing property, casualty and specialty products to industrial, commercial and professional firms, insurance companies and other enterprises throughout the world. XL is the company clients look to for answers to their most complex risks and to help move their world forward. To learn more, visit www.xlgroup.com.

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