

For Immediate Release

26777 Halsted Road | Farmington Hills, MI 48331 | www.amerisure.com

Media Contact:

Ryan Craig
Manager, Brand & Communications
248.426.7793 | RCraig3@amerisure.com

Amerisure Promotes Matt Ford to Vice President of Field Marketing & Underwriting

FARMINGTON HILLS, Mich., May 10, 2018 — Amerisure Insurance is pleased to announce that Matt Ford has been promoted to Vice President of Field Marketing & Underwriting (FMU). Ford will bring a single leadership voice to Amerisure’s field underwriting operations in its four regions, unifying its agencies’ underwriting experience. He will continue reporting to Amerisure’s chief relationship officer, Todd Ruthruff.

“I am confident of the impact Matt will make, and the positive influence he will have on the organization as the Vice President of FMU,” said Ruthruff. “He has a broad knowledge of our partner agencies, a commitment to achieving mutual success, and a healthy balance of disciplined underwriting with a passion for growth.”

In his new role, Ford will direct the execution of Amerisure’s field underwriting operations and relationship management activities. Additionally, he will lead the company’s FMU management team and develop FMU action plans that support the organization’s strategic and operational objectives.

Ford joined Amerisure in 1990 as a marketing underwriter trainee, and served in a variety of underwriting roles within the organization. In 2006, he became Core Service Center (CSC) manager of Amerisure’s Atlanta CSC, and was subsequently promoted to assistant vice president. Most recently, Ford served as regional vice president of Amerisure’s central and west regions.

Ford received his Bachelor of Science degree in insurance from Ball State University, Muncie, Ind. He is a recipient of Amerisure’s Marketing Underwriter of the Year award, and was a participant in the company’s 2013 Leadership Academy.

About Amerisure Insurance

Amerisure Mutual Insurance Company is an insurance organization charged with creating exceptional value for its Partners For Success® agencies and policyholders. As an A-rated (Excellent) property and casualty insurance company licensed in 50 states, Amerisure provides a comprehensive line of insurance products to protect businesses focused in construction, manufacturing and healthcare through strategically located Core Service Centers. For more information, visit amerisure.com.

###