

Media Contact:

Eric Turmel, Corporate Communications and Marketing Coordinator
(248) 426-7914 | eturmel@amerisure.com

Amerisure Receives the Special Olympics Michigan Legacy Award

Farmington Hills, Mich., Nov. 3, 2014—Amerisure Mutual Insurance Company is the recipient of the *Special Olympics Michigan Legacy Award* from Special Olympics Michigan (SOMI). Amerisure was presented with the award during SOMI's 4th Annual Inspire Greatness Gala.

"A special thank you goes to all the employees who have volunteered or have made a financial contribution to SOMI," said Matt Simon, Chief Financial Officer with Amerisure, SOMI board member and vice chair of SOMI's Finance Committee. "I have personally witnessed the impact the organization makes on the lives of so many athletes living throughout the state of Michigan—it's tremendously rewarding."

The award recognizes a corporation or organization involved with SOMI which has had a historic and dramatic impact on the program while representing the spirit and ideals of Special Olympics. According to Doug Kinnan, Senior Vice President, Chief Financial Officer and Treasurer, Amerisure Mutual Holdings, Inc. and former SOMI Board member and Treasurer, "Amerisure has been at the forefront of supporting SOMI for more than 20 years. Because of my personal history with them, I knew Amerisure would be a perfect partner by providing financial contributions and giving employees the opportunity to volunteer at various events throughout the year."

The company and employees have contributed nearly \$420,000. The organization provides year-round sports training and athletic competition for 20,752 children and adults with intellectual disabilities. Athletes build physical fitness, build self-confidence and develop a sense of community with other athletes and volunteers. According to Kevin Clement, Director of Enterprise Risk Management, Amerisure Mutual Holdings, Inc., Chair of SOMI's Emerging Leaders Advisory Council and member of SOMI's Finance and Marketing & Development Committees, "Amerisure's relationship with SOMI is mutually beneficial – we as volunteers benefit from our interactions with these courageous athletes just as much as they benefit from their opportunities to compete in the games."

-more-

Press Release



For Immediate Release

26777 Halsted Road | Farmington Hills, MI 48331 | www.amerisure.com

Media Contact:

Eric Turmel, Corporate Communications and Marketing Coordinator

(248) 426-7914 | eturmel@amerisure.com

About Amerisure Insurance

Amerisure Mutual Insurance Company, a stock insurer, is a property and casualty insurance company with experience insuring American businesses since 1912. Amerisure and its affiliates target mid-sized commercial enterprises in manufacturing, construction and healthcare through strategically located Core Service Centers across the United States. For more information, visit www.amerisure.com.

###